Privacy Policy

Your privacy is important to us. All donor information collected by Smoky Hills Public Television, Inc. (also known as Smoky Hills PBS) is confidential. Smoky Hills PBS will not distribute, sell, exchange or rent lists of donors or their contact information to any unaffiliated third parties (including political candidates and parties.) Smoky Hills PBS will maintain active control of all membership and donor lists, and shall take all appropriate measures to ensure against unauthorized use of such lists.

Smoky Hills PBS will not collect personally identifiable information from you, other than what you supply to us on a voluntary basis. Personally identifiable information includes, but is not limited to, name, address, email address, telephone number, and credit card information.

In order to participate in some activities, you might be asked to provide some personally identifiable information. This could be in connection with the following:

-Contest registration

-Subscription registration (such as email newsletters)

-Request for membership information

-Fulfillment of your orders for merchandise

- -Gathering comments and feedback
- -On-line surveys

Smoky Hills PBS may also collect and store certain non-personally identifiable information automatically when using the website. This information does not identify you personally and may include, but is not limited to:

-Internet Protocol Addresses (IP Addresses)

-Date and Time of Visit

-Browser type

-Cookies

Smoky Hills PBS shall also maintain complete and accurate records by which they may be assured that they are in compliance with all applicable State and Federal laws and regulations, and with the eligibility requirements for public telecommunications entities as established by the Corporation for Public Broadcasting (CPB) and other national agencies. Smoky Hills PBS shall annually certify its continued compliance with CPB requirements as specified by CPB station grant procedures.

If you post a comment on any of Smoky Hills PBS's social media (including YouTube, Twitter, Facebook, Instagram, Pinterest and Google+) or on or through our website (www.smokyhillspbs.org), Smoky Hills PBS may use your comments with your first name, last name, and city or Twitter handle elsewhere on our website or in other materials used to promote Smoky Hills PBS and its broadcast and other services to the communities. If you do not wish your comments to be used for promotional purposes, you may opt-out by contacting our Marketing Department.

By using the site, you agree with the terms and conditions of this Smoky Hills PBS policy. If you do not agree, please do not use our website. We reserve the right in our sole discretion, to change, modify, add, or remove portions of this policy at any time. Please check this page periodically for any changes. Your continued use of <u>www.smokyhillspbs.org</u> following any changes to these terms shall signify your acceptance of those changes.

-Updated March 2020

- May 21, 2020 - Approved by Smoky Hills PBS Board of Directors